Contents

i Introduction	5
I. Factors in the development of enterprise	
Ewa Belniak, Historical development of the concept of the entrepreneur	7
Kazimierz Górka, Factors stimulating the growth of small and medium-sized firms	12
Vaclovas Lakis, Problems of enterprise development in Lithuania	19
Janusz Hryniewicz, Prerequisites of enterprise and the significance of property relations for economic development	21
Piotr Stodułko, Role of the Polish-British Enterprise Project in stimulating the development of small and medium-sized firms	28
II. Selected problems in corporate management	
Marek Lisiecki, Methods of organisation and management in the light of theory and practice	32
Jerzy Paszkowski, Stages of growth and risk in corporate management	42
Ryszard J. Grabowski, Operational research methods in management of the firm - theory and practice	48
Stanisław Łuniewski, Corporate management on the example of ASTWA Ltd in Białystok	51
Anatoliusz Kopczuk, Use of economic advisory services - need or necessity?	57
III. Production and innovation management	
Józef Szabłowski, The business plan as an instrument for realising innovational projects in a firm	61
Ahmet Öztürk, Total quality management for the success of firms	71
H. Kemal Sezen, A linear programming application for maximum production level and capacity utilization rate	75
Valeri Trofimov, Lydmila Trofimova, Feasability study for creating a technopark in Polotsk	82
Tadeusz Kucharuk, The Małaszewicze Duty Free Zone - An example of innovation management	88
IV. Selected topics in financial management	
Maria Sierpińska, The use of commercial papers in managing financial liquidity	92
Elżbieta Orechwa-Maliszewska, Commercial papers as an instrument for raising capital	101

V. Privatisation and corporate management	
Krzystof Rutkowski, Influence of privatisation on corporate management methods	105
Mariusz Świetlicki, Is commercialisation a method for restructuring state firms?	107
VI. Regional and environmental factors in corporate management	
Mestwin St. Kostka, Environmental factors in corporate management	116
Kazimierz Górka, Strategies of financing environmental investment in Poland	122
Marek Proniewski, Cooperation between Polish and Belorussian border regions as a factor in the restructuring and development of firms	140
Valery Voltchok, Creation of a telecommunication infrastructure — basis of economic development of eastern regions of Poland and western regions of Be	
ii Conclusion, Józef Szabłowski	152
iii The University of Finance and Management in Bialystok	156
iv The Yanka Kupala State University of Grodno	160